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**Executive Director
Urban Redevelopment Authority of Pittsburgh**

Greg Flisram is the Executive Director of the Urban Redevelopment Authority of Pittsburgh (URA). He is a 25+-year urban economic strategy and redevelopment planning professional whose work has spanned the public, private, and nonprofit sectors.

Greg's career focus has been at the intersection of urban planning/design, redevelopment/economic development, and public finance with a particular focus on results-driven implementation. His work has ranged from everything from the development of regional economic positioning initiatives; to large-scale neighborhood redevelopment projects; to the structuring of complex public-private partnerships.

Originally from Wisconsin, Greg came to the URA from Kansas City, Mo., where he served as interim president and CEO of the Economic Development Corporation of Kansas City (EDCKC), which is credited with creating 3,500 jobs and managing \$1 billion of capital investment per year.

Prior to his position at the EDCKC, Greg was development director for the City of Green Bay, Wi., where he led the City's successful downtown riverfront redevelopment efforts and advised the Green Bay Packers on the development of the sports and entertainment-focused "Tiletown District" adjacent to Lambeau Field.

Before joining the public sector, he worked in development roles in cities including Milwaukee, Wi.; Grand Rapids, Mi.; Muskegon, Mi., Newport Beach, Ca.; and Sugarland, Tx.

He holds degrees in economics and urban planning and has published numerous articles on planning and urbanism in national publications.

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About the Urban Redevelopment Authority of Pittsburgh (URA)

The [URA](#) is the City of Pittsburgh's economic development agency, supporting the City's economic development goals, which are designed to create a city of inclusive opportunity for residents, stakeholders, and communities. The URA is committed to creating more housing that is affordable to the average Pittsburgher; encouraging more entrepreneurship and small business development; promoting inclusive growth and quality job creation; expanding neighborhood and main streets revitalization efforts; and developing a talented workforce that is equipped with the skills of the future.